

APRIL, 1956

PRESIDENT'S PAGE

LAST MONTH THIS PAGE WAS WRITTEN WHILE ON TOUR, IN COLUMBUS, OHIO. THIS TIME, I'M HOME. BUT THAT'S MISLEADING. I'VE BEEN HOP-POPING, AND I HAVE SOME MORE HOPS TO MAKE. HOPE BUSINESS SLACKENS AFTER KEITH TYLER'S INSTITUTE IN COLUMBUS.

I'M NOT BRAGGING ABOUT RUNNING AROUND. LIFE WOULD BE EASIER IF I COULD BE HOME MORE, BUT THERE SEEMS TO BE LOTS AND LOTS OF WORK TO BE DONE ON BEHALF OF NAEB, AND AS YOUR PRESIDENT, I TRY TO SERVE YOU TO THE BEST OF MY ABILITIES.

DURING MARCH, I FOUND MYSELF IN A NUMBER OF SPOTS. THERE WAS A TRIP TO NEW YORK TO CHECK ON POSSIBILITIES OF SECURING FUNDS FROM THE FORD FOUNDATION. THERE WAS A TRIP TO THE CENTER AT ANN ARBOR TO DISCUSS BUSINESS WITH THE CENTER PRESIDENT AND MANY MEMBERS OF THE ETRC STAFF. THERE WAS A TRIP TO WASHINGTON FOR MEETING OF JOET, AND FOR A DINNER WITH THE FCC AS GUESTS OF THE CENTER. ANOTHER FLYER (LITERALLY) TO CHICAGO TO CHECK FURTHER ON A POSSIBLE REQUEST TO THE FORD FOUNDATION.

APRIL ACTIVITIES OF YOUR PRESIDENT WILL INCLUDE MEETING WITH THE NAEBERS IN ATLANTA TO START REAL PLANNING AND WORK ON THE 1956 CONVENTION. THAT'LL BE APRIL 1 AND 2. APRIL 13-15, I'LL BE ATTENDING MUSIC EDUCATORS NATIONAL CONFERENCE IN ST. LOUIS. YOUR PRESIDENT IS A MEMBER OF THE GOLDEN ANNIVERSARY COMMISSION OF THE MENC. ON MONDAY MORNING, THE PREXY WILL ADDRESS THE FM SESSION AT THE NARTB NATIONAL CONVENTION IN CHICAGO. LATER THAT DAY, HE'LL ATTEND MEETING AND LUNCHEON OF THE ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION IN CHICAGO. STILL LATER, HE'LL BE MEETING WITH THE NAEB BOARD OF DIRECTORS IN COLUMBUS.

THE BOARD IS SCHEDULED TO MEET MONDAY NIGHT, TUESDAY MORNING AND AFTERNOON. EVERY OFFICER AND EVERY NAEB COMMITTEE CHAIRMAN HAS BEEN ASKED TO FORWARD ITEMS OF BUSINESS FOR BOARD CONSIDERATION. SO, YOU CAN GUESS THERE WILL BE LOTS OF ITEMS.

FOR EXAMPLE, THE BOARD WILL BE ASKED TO GIVE FORMAL APPROVAL TO THE B&B PLAN FOR NETWORK OPERATIONS. ON THE REGULAR NETWORK PROGRAMMING SIDE, THIS WILL PROBABLY MEAN ABOUT 80% BASIC, AND 20% BONUS. HANDLING OF THE PROBLEM ON THE SCHOOL PROGRAMS WILL CALL FOR A DIFFERENT FORMULA, BUT I'M SURE THE B&B OUGHT TO IMPROVE SERVICE FOR ALL. DETAILS LATER.

WE'RE NOT OVERLOOKING QUALITY PROGRAMMING FOR RADIO THESE DAYS EITHER. BASED UPON KEN WRIGHT'S PROGRAMMING PLANNING COMMITTEE WORK, NAEB HAS NOW FORWARDED TO THE CENTER A RECOMMENDATION THAT A CONSIDERABLE AMOUNT OF MONEY AND EFFORT BE PUT INTO A SPECIAL SERIES FOR THE NETWORK. YOU'LL GET MORE ON THIS AS OUR EFFORTS AND PLANS DEVELOP.

JOHN HENDERSON OF PURDUE WAS OVER THE OTHER DAY, AND YOUR PRESIDENT AGREED TO MEETING WITH THE SCHOOL COMMITTEE WHILE IN COLUMBUS. AS FAR AS THE MIND AND BODY WILL GO, I'M AT YOUR SERVICE, EVEN IF I AM SERVING AS CHAIRMAN OF ONE OF KEITH'S WORKSHOPS, TOO.

PRESIDENT'S PAGE--II

DON'T THINK IT'S ONLY THE PRESIDENT WHO IS BUSY AROUND NAEB CIRCLES. THE HEADQUARTERS STAFF IS ALWAYS BUSY, AND A GREAT MANY NAEB COMMITTEE MEMBERS HAVE BEEN PUTTING LOTS OF EFFORTS IN ON BEHALF OF NAEB. THAT'S GOOD, AND AS YOUR SERVANT, I CERTAINLY APPRECIATE ALL OF THE HELP. I'VE HAD LONG LETTERS RECENTLY FROM VP JOHN DUNN, IMMEDIATE PAST PRESIDENT GRAYDON AUSMUS, FROM HARLEY AND PAULU, AND ON AND ON. ALL WORKING FOR DEAR OL' NAEB.

ANOTHER GOOD EXAMPLE OF WORK BEING DONE, GOES ON RIGHT IN ST. LOUIS WHERE MARY JANE BADINO IS HANDLING THE NAEB EXHIBIT FOR THE MENC CONFERENCE. PROBABLY SOMEONE FROM PURDUE WILL BE HELPING WITH THE EXHIBIT AT COLUMBUS.

ONE DOESN'T HAVE TO GO PLACES TO KEEP BUSY, EITHER. REPRESENTATIVE OF RADIO BERLIN IS IN TOWN AS WE WRITE, AND WHILE WRITING HAD TELEPHONE CONVERSATION WITH A REPRESENTATIVE OF THE VOICE OF AMERICA REGARDING VISIT TO NAEB HEADQUARTERS OF A VOA REPRESENTATIVE.

GUESS I'LL QUIT NOW AND PICK UP THE LUNCH BUCKET. I CAN JUST HEAR BROMO SULZER YELLING "HURRAY." IMAGINE BROMO THINK'S I'M TOO LONG-WINDED, ANYHOW. RIGHT, BROMO?

MY BEST REGARDS TO ALL OF YOU. SEE YOU IN COLUMBUS, AND LATER IN ATLANTA.

---FRANK E. SCHOOLEY

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